

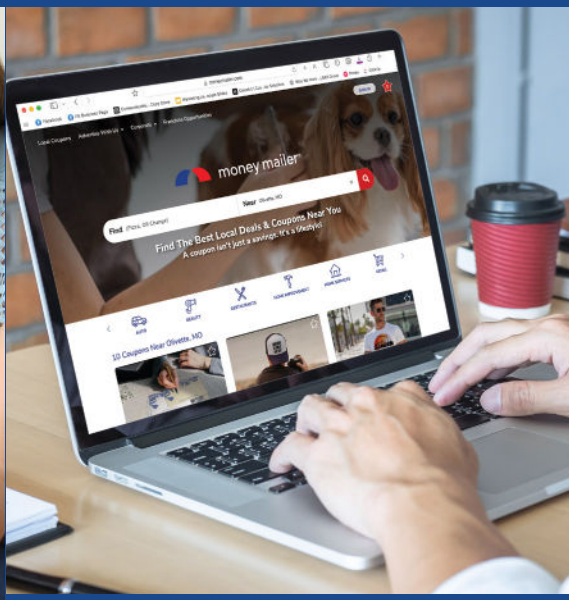
The Best Local Marketing Plan

To Get & Keep More Customers!

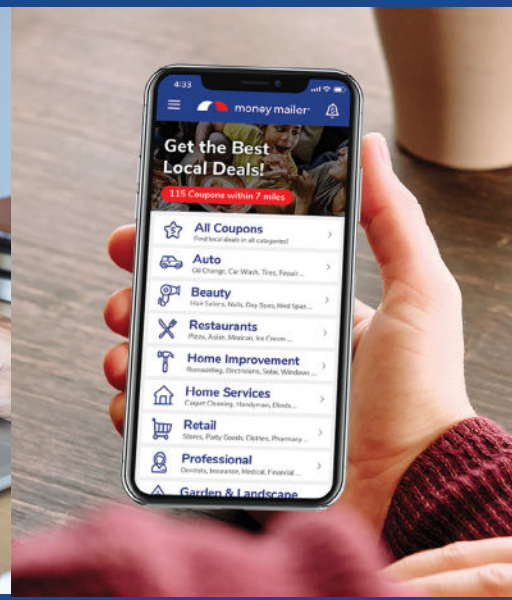
DIRECT MAIL



ONLINE



DIGITAL



Local • Affordable • Effective


money mailer®
Marketing done right™

moneymailerfrv.com

Our Approach To Local Marketing



Money Mailer is a marketing company focused on helping businesses get and keep more customers by providing advertising that generates both print and digital response



We drive traffic to digital properties and have the analytics to prove it



Our readers have higher than average income and have the ability and willingness to spend more on products and services



Our oversized direct mail envelope lets advertisers tell a bigger and better story about their business and provides consumers with valuable offers they need and want



We provide a Multi-channel Integrated Marketing approach that is dedicated to helping your business grow

Hyper-Local Direct Mail

Money Mailer's iconic red, white, and blue envelope introduces the best local businesses to consumers.

- Our envelopes are mailed monthly and allow you to generate new and repeat customers
- We develop the artwork and our shared-mail format allows you to enjoy reduced postage costs

Digital Solutions

MoneyMailer.com increases the reach of your advertising.

- Receive an SEO-optimized, Business Profile page upon advertising, making it easy for consumers to find you and redeem your offers
- Your coupons can easily be found using keywords and a powerful search bar

Our Local Coupons Mobile App lets consumers find your offers wherever they go!

- Reach additional customers by tapping into lunch crowds, local businesses and out of town consumers
- Consumers find your offers quickly and easily
- Track the views and redemptions of your digital coupons

Your Local Connection

Money Mailer of Fox River Valley has been serving the Chicagoland area and states across the nation since 1998. Owners, Mark and Sharon Spero, are dedicated to helping your business grow through a unique package of marketing solutions.



Mark and Sharon Spero
Owners

Money Mailer reaches consumers through the mail, online, and on their mobile phones as it targets about 1 million select homes in the Chicago area each month and more nationwide.





Discounts Attract New Customers!

CONSUMERS LOVE DISCOUNTS!



92%

of consumers in the U.S.
used coupons when
making purchases last year.¹



80%

of consumers admit
they'd try a new brand
if offered a discount.²



48%

of consumers avoid
brands that don't offer
discounts.³



67%

of consumers have made a purchase they
weren't originally planning on because
they found a coupon or discount.³



38%

of shoppers admitted to spending more than
they originally planned because they found a
coupon.⁴



money mailer®

Marketing done right™

moneymailerfrv.com

Actual Results

987
COUPONS

REDEEMED IN ONE MAILING

– McDonalds, IL

80%

INCREASE IN BUSINESS

– Mellow Mushroom, SC

10X ROI

GENERATED IN FIRST MONTH

– Texas Roadhouse, TX

35 NEW

CUSTOMERS PER MAILING

– Ultimate Gymnastics, IL

33%
OF LEADS

COME FROM MONEY MAILER

– Budget Blinds, IL

150

REDEMPTIONS PER MAILING

– Jiffy Lube, NJ

*Results are not guaranteed and may vary depending on category, offer and campaign strategy.

Our Reviews

Money Mailer has been helping business grow their operations since 1979 by providing effective direct marketing solutions. Hear what businesses have to say about Money Mailer by exploring these case studies and testimonials.



"Money Mailer of San Diego works hard to deliver what they promise."

- The Painting Company, CA

"Absolutely I would recommend Money Mailer. It just brings you business."

- Nationwide Tree Service, MD

"One thing that's been constantly working for us in getting leads through the door has been Money Mailer."

- McNally's Heating and Cooling, IL



Money Mailer of Fox River Valley

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