



money mailer®

Marketing done right™

2025 MAILING SCHEDULE
MONEY MAILER OF FOX RIVER VALLEY
CHICAGO AREA

	In-Home Week	Insert Copy Deadline	+ One Postcard Copy Deadline	Envelope Cover Copy Deadline
Cycle 1	Jan 20	12/20/24	12/16/24	12/12/24
Cycle 2	Mar 17	2/24	2/11	2/7
Cycle 3	Apr 14	3/24	3/11	3/7
Cycle 4	May 12	4/21	4/8	4/4
Cycle 5	Jun 16	5/22	5/6	5/2
Cycle 6	Jul 14	6/19	6/3	5/30
Cycle 7	Aug 18	7/24	7/8	7/3
Cycle 8	Sep 15	8/25	8/12	8/8
Cycle 9	Oct 13	9/22	9/9	9/5
Cycle 10	Nov 17	10/27	10/14	10/10
Cycle 11	Dec 15	11/24	11/11	11/7

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