



money mailer®

Marketing done right™

2021 MAILING SCHEDULE
MONEY MAILER OF FOX RIVER VALLEY
CHICAGO AREA

	In-Home Dates	Insert Copy Deadline	+ One Postcard Copy Deadline	Envelope Cover Copy Deadline	Booklet Copy Deadline
Cycle 1	Jan. 21-23	1/5	12/23/20	12/21/20	12/30/20
Cycle 2	Mar. 11 - 13	2/23	2/12	2/5	2/17
Cycle 3	Apr. 15 - 17	3/30	3/19	3/12	3/24
Cycle 4	May 13 - 15	4/27	4/16	4/9	4/21
Cycle 5	Jun. 10 - 12	5/25	5/14	5/7	5/19
Cycle 6	Jul. 15 - 17	6/29	6/18	6/11	6/23
Cycle 7	Aug. 12 - 14	7/27	7/16	7/9	7/21
Cycle 8	Sep. 8 - 10	8/23	8/13	8/6	8/18
Cycle 9	Oct. 7 - 9	9/21	9/10	9/3	9/15
Cycle 10	Nov. 6 - 9	10/21	10/8	10/1	10/15
Cycle 11	Dec. 9 - 11	11/23	11/12	11/5	11/17

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