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FOR IMMEDIATE RELEASE

**Money Mailer Creates National Advertising Campaign to Benefit Relief Efforts
for Hurricanes Harvey & Irma**

Leader in Direct Mail Marketing Aids the American Red Cross with Call-to-Action Ad Inserts

Cypress, Calif. – [Money Mailer](#), a leader in direct mail marketing, has announced plans to leverage the power of direct mail to assist the American Red Cross in raising donations to benefit Hurricanes Harvey and Irma relief funds. Through a local ad push, Money Mailer and its franchisees hope to help raise money with special ads printed on the front of their iconic envelopes and with ad inserts featuring information on how community members can donate.

Money Mailer has a proven track record of directing consumers to fundraising websites and organizations, having helped raise money for Hurricane Sandy victims in 2012. The national Hurricane relief campaign gives Money Mailer franchisees the ability to print and send envelopes requesting donations and support, to households throughout the United States. Each ad features a website link and phone number so local consumers may donate to the American Red Cross' on-site efforts in Texas and Florida.

“Knowing we can make a significant impact on the current fundraising efforts already underway, our system immediately put all hands on deck in order to create a campaign that would drive action,” said CEO Gary Mulloy. “Our envelopes reach over 17 million households nationwide, and creating awareness is key to making a difference. This campaign will allow us to do so on a large scale to help as much as we can.”

Money Mailer serves small local businesses in neighborhoods across the United States that simply do not have the means necessary to recover from the level of devastation these hurricanes have caused. By banding together with its franchisees, Money Mailer is acting to support those clients in need.

To make a donation to the American Red Cross, please visit redcross.org/moneymailer or call 855-208-9116.

With 183 franchise owners and a presence in nearly 35 states nationwide, Money Mailer offers local businesses a unique portfolio of marketing solutions to reach consumers in the mail, online and on their mobile phones.

About Money Mailer

Money Mailer is a leader in the U.S. direct marketing industry, has been certified for 11 consecutive years as a World-Class Franchise by the Franchise Research Institute and was Entrepreneur Magazine's #1 Business Services/Advertising Services franchise in 2016. Money Mailer delivers hyper-local savings to consumers through shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers. For more information, visit www.MoneyMailer.com

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