

Media Contact: Karen McJilton; Money Mailer of Fox River Valley; kmcilton@moneymailer.com; 630-377-4930.

FOR IMMEDIATE RELEASE

1/28/20

Money Mailer of Fox River Valley Earns Four Awards at National Convention

St. Charles, IL. – Each year, the owners of Money Mailer franchisees from across the country gather with corporate executives to learn about the future direction of Money Mailer, celebrate the year’s successes, recognize outstanding performance, and network with fellow franchisees. At the recent convention held at the Ritz-Carlton in Orlando, FL, Money Mailer of Fox River Valley was honored with four prestigious awards, including Most Clients in One Mailing, Most Ads in One Zone, and Quality Content. For their top achievement, Money Mailer of Fox River Valley was presented with the Diamond Club Award -- for maintaining an average of 50 ads per mailing for the entire year.

Owner Sharon Spero reflected on this year’s success. “We’re thrilled with the opportunity to celebrate another outstanding year. Money Mailer continues to deliver high-value products that, quite simply, work for our clients. With lots of exciting, cutting-edge products rolling out in the coming months, we’re confident that future years will continue to be rewarding and prosperous for our business and for our clients.”

Co-Owner Mark Spero also credits hard work for this year’s achievement. “Kudos to our sales force and support staff who are dedicated to providing exemplary service to all of our clients and delivering them the highest quality ads in the business. Our loyal employees believe in Money Mailer and the value we bring to our customers.”

Every month, consumers receive a variety of coupons that arrive in the Money Mailer envelope -- everything from home repair and personal care offers to automotive and dining specials. To stay current in the modern digital age, Money Mailer also promotes client coupons online through www.MoneyMailer.com and the Money Mailer app, a GPS-based phone app that provides coupons on-the-go. In addition to shared mail products, Money Mailer of Fox River Valley offers customized targeted direct mail marketing through postcards, including new mover programs and monthly birthday mailings.

For more information about Money Mailer of Fox River Valley, visit www.moneymailerfrv.com.

About Money Mailer

Money Mailer is a leader in the U.S. direct marketing industry, has been certified for 12 consecutive years as a World-Class Franchise by the Franchise Research Institute and was one of Entrepreneur Magazine’s top 100 franchises for less than \$100,000 in 2019. Money Mailer delivers hyper-local savings to consumers through shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers. For more information, visit www.MoneyMailer.com.

###

