



money mailer®

Marketing done right™

2020 MAILING SCHEDULE

MONEY MAILER OF FOX RIVER VALLEY

CHICAGO AREA

| | In-Home Dates | Insert Copy Deadline | + One Postcard Copy Deadline | Envelope Cover Copy Deadline |
|---------|----------------------|---------------------------------|---|---|
| Cycle 4 | June 4 - 6 | 5/19 | 5/15 | 5/7 |
| Cycle 5 | July 9 - 11 | 6/22 | 6/15 | 6/5 |
| Cycle 6 | August 13 - 15 | 7/27 | 7/17 | 7/10 |
| Cycle 7 | September 17 - 19 | 9/1 | 8/21 | 8/14 |
| Cycle 8 | October 22 - 24 | 10/6 | 9/25 | 9/18 |
| Cycle 9 | December 3 - 5 | 11/17 | 11/6 | 10/30 |

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