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FOR IMMEDIATE RELEASE

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Local Entrepreneurs Reach Rare Milestone
Money Mailer of Fox River Valley Celebrates Their 200th Mailing

St. Charles, IL. – With its recent December mailing, Money Mailer of Fox River Valley delivered its 200th shared ad mailer to homes throughout Chicagoland. In business since 1988, owners Mark and Sharon Spero have achieved a rare milestone in the direct mail industry. Currently, less than 12% of Money Mailer franchisees have reached 200 mailings.

Regarding their ongoing success, Sharon credits the company’s longevity to their ability to evolve and adapt to changing conditions in the marketplace. “To keep up with consumer demand, we now offer 12 mailings a year -- double the amount we sent 10 years ago. More importantly, Money Mailer has evolved beyond shared mail advertising. Our complete marketing package also now includes targeted postcards, online coupons, mobile app offers, and free SEO-optimized business profile pages.”

Mark added, “We consistently deliver high-quality products at competitive rates. Our custom options can suit any size business, anywhere from small mom and pop shops to large chain stores.”

Each month, consumers receive a variety of coupons that arrive in the Money Mailer envelope -- everything from home repair and personal care offers to automotive and dining specials. To stay current in the modern digital age, Money Mailer also promotes client coupons online through www.MoneyMailer.com and the Money Mailer app, a GPS-based phone app that provides coupons on-the-go. In addition to shared mail products, Money Mailer of Fox River Valley offers customized targeted direct mail marketing through postcards, including new mover programs and monthly birthday mailings.

For more information about Money Mailer of Fox River Valley, visit www.moneymailerfrv.com.

About Money Mailer

Money Mailer is a leader in the U.S. direct marketing industry, has been certified for 12 consecutive years as a World-Class Franchise by the Franchise Research Institute and was one of Entrepreneur Magazine’s top 100 franchises for less than \$100,000 in 2019. Money Mailer delivers hyper-local savings to consumers through shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers. For more information, visit www.MoneyMailer.com.

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