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FOR IMMEDIATE RELEASE

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Local Entrepreneurs Celebrate 20 Years in Business

Money Mailer of Fox River Valley Thrives in a Competitive Advertising Market

St. Charles, IL. – In business since 1998, Money Mailer of Fox River Valley is celebrating 20 years of success in the direct marketing industry. With a solid business model that has weathered serious economic downturns and strong competition, Money Mailer of Fox River Valley continues to flourish and grow. Under the leadership of husband and wife team, Mark and Sharon Spero, the company offers cost-effective , shared direct mail products to small businesses locally in the Chicago area and across the nation.

Asked about their success, Sharon touts the company’s sales team which has recently expanded. “We have a fantastic group of sales executives. Each one brings to the table a unique wealth of knowledge from within the advertising industry and translates that into positive client relationships and experiences.”

Mark added, “We grow because our clients’ sales grow when they advertise through Money Mailer. Over 85% of our business comes from repeat clients. Happy customers keep coming back.” While the great recession of 2008 was a challenge for all businesses, including Money Mailer, the local team at Fox River Valley is now stronger than ever. According to Mark, “We have a superior, cost-effective product that stands out in the crowded, direct mail field and supports our continuing market penetration.”

Money Mailer offers large, half-page ads with the option of advertising on both sides. The mailing coverage area in the Chicago area targets affluent, single-family home owners. Clients can target the market areas which best suit their particular needs. To stay current in the modern digital age, Money Mailer also promotes client coupons online through www.MoneyMailer.com and the Money Mailer app, a GPS-based phone app that provides coupons on-the-go. In addition to shared mail products, Money Mailer of Fox River Valley offers customized targeted direct mail marketing through postcards, including new mover programs and monthly birthday mailings.

For more information about Money Mailer of Fox River Valley, visit www.moneymailerfrv.com.

About Money Mailer

Money Mailer is a leader in the U.S. direct marketing industry, has been certified for 11 consecutive years as a World-Class Franchise by the Franchise Research Institute and was one of Entrepreneur Magazine’s top 500 franchises in 2017. Money Mailer delivers hyper-local savings to consumers through

shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers. For more information, visit www.MoneyMailer.com.

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