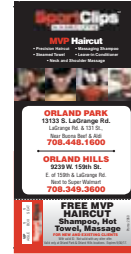
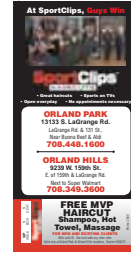
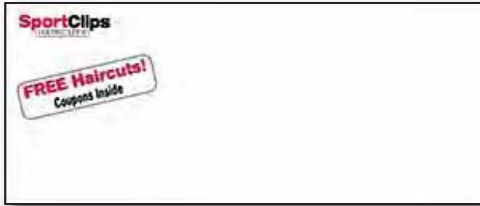




Solo Direct Mail

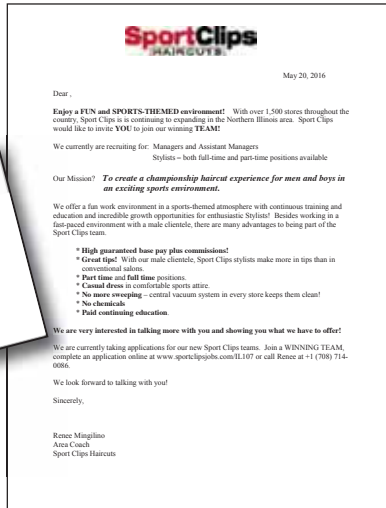
1. Business-to-Business Letter

Offer coupons to consumers that work in your area through a B2B letter that is mailed to employers near your location. Each 8.5" x 11" letter includes a set of coupons for employees at that business. A highly successful program that has been implemented throughout the Sport Clips system.



2. Recruitment Letter

Reach stylists in your area through an 8.5" x 11" letter with the goal of recruiting new team members.



3. New Mover Mailings

Easily target eager buyers ready to fill up their new homes and make the transition easier. Be the first to introduce your business to new residents.

- Ideal target group
- Perfect for local small businesses
- Diverse, yet highly responsive customers

4. Birthday Mailings

A unique and effective way to market your business. Create a long-lasting emotional connection with customers.

- New target group each month
- Non-seasonal • Recession proof



SOLO PROGRAMS

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kmcjilton@moneymailer.com

Sport Clips® National Pricing

Payment due at time of order.
Pricing good for 2018.

Business to Business Letter & Coupons

- Custom Printed Letter • #10 Custom Envelope w/ Sport Clips logo & teaser: "FREE Haircuts! Coupons Inside"
- Folding Letter, Inserting Letter, Inserting Coupons, Sealing, Labeling/Inkjet, Postal Documentation, and Shipping

| Product | Min. Quantity | Description | Each | Amount |
|------------|---------------|---------------------------|-------|--------|
| B2B Letter | 1,000 | Custom Letter & Envelopes | \$.48 | \$480 |
| Coupons | 10,000 | Printing of Coupons | \$.03 | \$300 |
| | 1,000 | List Fee | \$.16 | \$160 |
| | 1 | Mail Drop Fee per Drop | \$75 | \$75 |
| | 1,000 | Estimated Postage | \$.27 | \$270 |

Birthday Postcard

Includes Postage, Printing Both Sides Full Color, Personalization, Glossy Coat, Birthday Mailing List, Demographic Selects, Addressing, Sorting, and Distribution throughout the US Postal Service
MINIMUMS: 400 minimum cards per month. 6 month minimum. ONE-TIME ART SET UP FEE: \$79

| Product | Description | Each |
|----------|-----------------------|-------|
| Postcard | Full Color Both Sides | \$.99 |

New Mover Postcard

Includes New Mover Mailing List, Addressing, Sorting and Postage. ONE-TIME ART SET UP FEE: \$79
MINIMUMS: 200 minimum cards per month. Minimum print run of 2,500.

| Quantity | List/Sorting/Postage | Printing | Quantity | List/Sorting/Postage | Printing |
|----------|----------------------|----------|----------|----------------------|----------|
| 2,500 | \$.89/each | \$380 | 7,500 | \$.69/each | \$680 |
| 5,000 | \$.79/each | \$566 | 10,000 | \$.63/each | \$833 |

Recruitment Letter

Includes Letter, Envelope, Printing, Name Matching, Inserting Letter, Sealing, Folding, Labeling/Inkjet, NCOA, and Shipping

| Min. Quantity | Description | Each | Amount |
|---------------|------------------------|-------|--------|
| 1,000 | Letter & Envelope | \$.46 | \$460 |
| 1 | Mail Drop Fee per Drop | \$75 | \$75 |
| 1,000 | Estimated Postage | \$.25 | \$250 |