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*FOR IMMEDIATE RELEASE*

## **Money Mailer Entrepreneurs Honored with Prestigious Recognition at Yearly Conference**

*Mark and Sharon Spero earn President's Club recognition for Outstanding Achievements in 2017*

**St. Charles, Illinois** – [Money Mailer](#), a leader in the U.S. direct mail marketing industry, is proud to announce that local entrepreneurs, Mark and Sharon Spero, were recently honored with the **President's Club Award** at the company's annual conference that took place in Huntington Beach, California. The Speros accepted the honor during a three-day convention and award ceremony, in front of over 300 peers and colleagues.

"Mark and Sharon consistently perform at the highest caliber and continue to set an example for other franchises within our organization," said Gary Mulloy, Chairman and CEO of Money Mailer, LLC. "We congratulate them on their continued success and for their long-time commitment to helping the local businesses they serve."

The President's Club honor recognizes the Speros and Money Mailer of Fox River Valley as one of the company's top producing offices nationwide during the 2017 fiscal year. Mark and Sharon are excited to have won the President's Club Award nine times since 2002. According to Sharon, "2017 was a banner year for us as we experienced significant growth in both our current and new business. We're thrilled to support our local business community with outstanding products and services that deliver clear results for our customers and keep them coming back."

Money Mailer's franchisees serve as marketing consultants to local businesses, developing custom direct marketing programs to help increase each client's customer base and market share. Through innovative marketing, production, sales, training, corporate culture and management models, Money Mailer is dedicated to its mission of supporting American businesses.

With 183 franchise owners and a presence in nearly 35 states nationwide, Money Mailer offers local businesses a unique portfolio of marketing solutions to reach consumers in the mail, online and on their mobile phones. The Money Mailer mobile phone application allows consumers to access endless coupons wherever they may be. Consumers can easily search and find coupons that are available in their area within a 25-mile radius. With mobile phone use on the rise, the Money Mailer App brings great value to small business owners and is a perfect complement to every direct mail campaign.

Money Mailer currently reaches over 17 million households across the country with its traditional coupon envelope and continues to grow each year.

For more information on Money Mailer of Fox River Valley, please contact:

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## **About Money Mailer**

Money Mailer is a leader in the U.S. direct marketing industry, has been certified for 11 consecutive years as a World-Class Franchise by the Franchise Research Institute and was one of Entrepreneur Magazine's top 500 franchises in 2017. Money Mailer delivers hyper-local savings to consumers through shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers. For more information, visit [www.MoneyMailer.com](http://www.MoneyMailer.com)

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