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FOR IMMEDIATE RELEASE

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**Local Entrepreneur Honored With Prestigious Recognition at Yearly Conference**  
*Money Mailer of Fox River Valley Receives President's Club Award*

**St. Charles, IL** – [Money Mailer](#), a leader in the U.S. direct marketing industry, is proud to announce that local entrepreneurs, Mark and Sharon Spero, were recently honored with the President's Club Award at the company's annual conference that took place December 5th, in Orlando, FL.

The award recognizes the Speros for having the highest total ad sales volume in their group, while meeting a minimum average local piece count requirement and showing growth over last year.

"We're thrilled to receive this award," said Sharon Spero. "It's a testament to the changing market, which is starting to show real improvement. We've seen it in the growing strength of the local economy and the active participation of our clients in the mailers. We're excited for what this means going forward for us and for the entire Money Mailer group."

As people are becoming savvier shoppers when it comes to finding savings, the idea of finding a bargain has made couponing cool and chic. The Speros continue to fuel the coupon craze by providing local residents with deals to local establishments, such as restaurants and home improvement services in Fox River Valley.

In business for over 16 years, franchise owners, Mark and Sharon Spero, successfully manage a 7-zone region in the Fox River Valley in Illinois. During that time they have earned an impressive number of awards, including 7 President's Club awards. Dedicated to the small businesses in their area, Mark and Sharon maintain strong relationships within their community through active leadership as board members of the Geneva and St. Charles Chambers of Commerce.

Money Mailer offers local businesses a unique portfolio of marketing solutions to reach consumers online, on their mobile phones, and in the mail.

For more information about Money Mailer of Fox River Valley call 630-377-4930 or email [mspero@moneymailer.com](mailto:mspero@moneymailer.com).

**About Money Mailer**

Money Mailer is a leader in the U.S. direct marketing industry, has been certified as a World-Class Franchise by the Franchise Research Institute and is Entrepreneur Magazine's #1 Business Services/Advertising Services franchise for 2015. Money Mailer delivers hyperlocal savings to consumers through shared mail, mobile, online and social media, and helps businesses affordably and accurately reach these consumers.

For more information, visit [www.MoneyMailer.com](http://www.MoneyMailer.com).

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