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Money Mailer Names Mark and Sharon Spero to President's Club

Prestigious Honor Recognizes Money Mailer of Fox River Valley and Central DuPage's Outstanding Achievements in 2010

St. Charles, IL – Money Mailer of Fox River Valley and Central DuPage, renowned for helping neighborhood business grow and community consumers save, earned the 2010 President's Club Award during the company's annual franchise convention recently held at the Hyatt Regency hotel in Huntington Beach, Calif. Mark and Sharon Spero, owners of Money Mailer of Fox River Valley and Central DuPage, accepted the honor during the three day convention and award ceremonies.

"Mark and Sharon have clearly distinguished Money Mailer as the partner to turn to for cost-effective, local marketing support that drives results," said Gary Mulloy, chairman and CEO of Money Mailer, LLC. "We congratulate them on the success their having and for their commitment to helping local businesses achieve their goals."

The President's Club honor recognizes the Speros Money Mailer of Fox Valley and Central DuPage as one of the company's top producing offices nationwide from November 1, 2009 through October 31, 2010.

"It is a privilege to work with Fox River Valley and Central DuPage business owners and to help them achieve their entrepreneurial ambitions," said Sharon Spero. "Earning this honor is a thrill for me and is something I'll be aiming for again in 2011."

Money Mailer's franchisees serve as marketing consultants to local businesses, developing customized direct marketing programs to help increase each client's customer base. Through innovative marketing, production, sales, training, corporate culture, and management models, Money Mailer is dedicated to its mission of "helping businesses get and keep more customers."

About Money Mailer

Money Mailer is ranked in Entrepreneur Magazine's prestigious Franchise 500 and Inc. Magazine's 5,000 Fastest Growing Private Companies. Money Mailer is a leader in the U.S. direct marketing industry, a sector that is capturing 53 percent of all U.S. advertising expenditures, significantly outpacing traditional advertising. By optimizing direct-marketing results through integrated shared mail, one-to-one, and interactive solutions, Money Mailer is able to accurately target every household in the U.S. with integrated solutions using a variety of methods ranging from direct mail and mobile phone advertising to online coupon distribution across thousands of relevant websites. To learn more, call 800-Mailer-1 (624-5371) or visit www.moneymailer.com

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